

THE BASANO NEWS

BASANO, ALBERTA. THURSDAY, May 6, 1927



Masonic Lodge Buys New Home

Acquire Hendry Building, Formerly Occupied by Jas. Johnston's store.

The Hendry building has been acquired by the Masonic Lodge, A. P. and A. M. The lodge has taken over this building which was formerly occupied by Jas. Johnston's store and plan to remodel the whole building, making a large hall on the main floor, and lodge rooms upstairs.

The new Masonic temple will afford the brethren ample accommodation for lodge work, and the hall on the main floor will be the largest in Basano.

Rinks Company Came Out Even

Receipts Balance Expenses for the Past Season

The Basano Skating and Curling Rinks Limited held their annual meeting in the office of Robt. McLean on Wednesday evening.

A report of the season's operations showed the receipts balanced the expenses except for the amount of a few cents.

The election of officers resulted as follows:

President and chairman - W. Flanagan.

Vice president and vice chairman - Harvey Smith.

Secretary treasurer - Robt. McLean.

Executive - J. H. Stiles and Roy Smith.

They decided to lay the dance floor in the rink building, and put on a dance at an early date. Roy Smith was appointed organizer for the dance.

School Report For April

Grade 1 Senior

1 Cora Woodward, 2 Jack Picken, 3 Peter Angeli, 4 Henry Lippert, 5 Lora Hunter, 6 Myra Sambrook, 7 Donald McLean, 8 Corneille Knap, 9 Bobbie Travis and Ralph Greig, 10 Geo. Marquardt and Bob Bacon, 11 Vera Hermanson and Quentin Allen, 12 Anna Zelinski, 13 Archie McLean, 14 Norman Stiles, 15 Goldie Smith, 16 Lois Love, and Mary Shelski, 17 Elsie Lippert and Cobby Wheeler, 18 Oscar Ingersberg, 19 Maudie Kane.

Grade 1 A Class

1 Rueben Landslide, 2 Flora Gerrie.

Grade 1 Junior

1 Victor Asala, 2 Jean Frasier, 3 Billy Smith, 4 Dorothy Greig, 5 Virginia Clark, 6 Jessie Usher, 7 Richard Bond, 8 Pam French, 9 Raymond Marriot, 10 Dale Powell, 11 John Emmerson.

Grade 1 Senior

1 Stanley Agate, 2 Jack Grege, 3 Betty Plumer, 4 Norman Wright, 5 Jim Jackson and Randall Zeigler, 6 Gard Rortved, 7 Beverly Craig, 8 Lois Arison, 9 George Lyle, 10 Bobbie Beck, 11 Charlie Honey.

Grade 1 Junior

1 Ben Plumer, 2 Gordon Smith, 3 Willie Marquardt, 4 Martha Shelski, 5 Rudolph Zelinski, 6 Dorthea Hall and Edwin Beck, 7 John Bacon, 8 Helen Travis, Helene Wolf, Seneca Rortved, 9 Albert Ingersberg, Ender Marriot, and Donald Agate, 9 Douglas Ford, 10 Jack Smith, 11 Betty Johnston, 12 Clifford Johnston, 13 Jean Johnston, 14 John Stiles and Thelma Love.

Grade 1 Junior

1 Margaret Beber, 2 Jessie Usher, 3 Herbert Landslide, 4 Eberhard Shelski, 4 Graham Temple, 5 Donald Maurer, 6 Harry Holmes and Betty Frasier, 7 Ruth Torgan and Norj Marriot, 8 Leland Orr.

Countess News

COUNTRESS, May 5th - There will be a program at the C. C. Clubhouse Sunday, May 5th, "Mother's Day" all are invited to attend.

A. J. Levenque's mother and brother, Mr. Millard, have been here for the week, visiting the Levenque family.

Mrs. Allen visited in Calgary over the week-end, returning on Tuesday.

Mrs. May Burrows was very sick again on Wednesday.

Rev. O. A. Thompson of Basano was calling in the district last week.

Mrs. Gamble and Mrs. Stuss spent a most pleasant day visiting with Mrs. May Burrows and Mrs. E. R. Hield on Wednesday.

Chas. McManis of Edmonton has been visiting friends in the neighborhood.

Mr. and Mrs. Deperis and family left on Tuesday for their new home at Cochrane, Alberta.

Mr. H. Cowan and the girls Eselle, Konita and Alice, spent a few days visiting at Makeness last week.

Paul Luginbuhl who spent the winter in the north country, has returned and accepted a position with Ralph Smith.

Some very busy survivors were at Countess last week, they all left excited over the party.

Miss Blanche spent Sunday visiting at the Anderson home.

Mr. and Mrs. Kier, Kathleen and Billy were callers at the Stuss home on Thursday.

Wm. Dingley is going into the chicken business right. He intends getting his incubators a second time which hold 1200 eggs. The first batch came off this week.

A. Matlick has wheat up.

The recent rains have somewhat delayed farm work.

The Gamble family were visitors in Gem on Sunday.

Bassano Barrister Moves to Calgary

Mr. D. Millard, who has for the past fifteen months been practicing law with Robt. McLean, K. C., left this week to go into business in Calgary.

Mr. Millard is now associated with L. R. Ormond, of 2306 Spaight Ave. West.

During the short time he spent here Mr. Millard made many friends in Basano. He took an active interest in sports, the Board of Trade, and all work of a community nature. The people of Basano are sorry to lose him.

Chancellor

CHANCELLOR, May 2nd. - A splendid turnout took place on Saturday April 30th at the farm of the late Albert Willey in order to seed the crop for his widow, who is at present in England. The weather all through the morning was threatening and snow fell lightly at intervals, but about fourteen seeders and fifteen harrow outfits were present and set about doing the work in fine style.

The day previous a number of trials and friends had seen to the treading of the seed and everything went off without a hitch. At noon a splendid dinner was furnished having been provided by Mendenhall, Wheatley, Fraser and Rogers. Ample "staple" was done to this, and after the lunch had grouped in front of the barn door for their photographs operations were proceeded with.

The work was finished up early in the afternoon and as the drills swung into formation for the last round, it would have gladdened the eyes of an old time quadrat commander. After a heavy lunch the outfit dispersed for their homes feeling that a good deed had been done.

The bees were under the supplied of the Chancellor Legion, but many members were invited to assist and helped to make it the success that it was. In all 150 acres of wheat and 12 acres of oats were seeded.

Bassano Young Lady Graduates At Hat

Miss Winnifred Leonard, of Basano, graduate of Medicine Hat General Hospital, was among those to receive their diplomas before a large gathering in the Oddfellows' Hall, Medicine Hat, last Friday night.

Her graduates were: Miss Helene Bowman, Vera Bassett, Thelma Soder, Vera Poers, Erma Armstrong, Ethel Murray, Kathleen Sexton, and Gertrude Bell.

Yields Are High

Sugar beets in another crop coming to rival corn in interest. So far Alberta is the only province producing the crop commercially, although the point to its adoption elsewhere is not far off.

The yields of these crops compare favorably with those in the United States where conditions are similar. In 1925 the average yield was 17.5 bushels to the acre. In the United States it was 14.7. Canadian output yielded 20 bushels to the acre, against 23.2 in the United States.

Valentino Stars In Sheik Story

The Sheik's himself again. Or rather he's "The Son of the Sheik" this time, and he comes to the Gem Theatre Friday and Saturday this week, May 6 and 7.

Rudolph Valentino, supported by Vilma Banky, the exotic Hungarian beauty, has returned to the screen in the same type of role that won him fame and name, that swept the world with its appeal and made the words "sheik" and "Rudy" synonymous.

As a story of great passion, desire, and violence, the same charming lady who raised the passionate advances of Rudy in that earlier film, returns to the screen in "The Son of the Sheik" for "flash-backs" to the first story.

"The Son of the Sheik" is a sequel to "The Sheik", written by the same Edith M. Hill and read by millions and then adapted for the screen by Frances Marion, famous woman scenarist.

Truly, the sheik's himself again. The thrilling tale of Ahmad, son of the devil-may-care Englishman who is "The Sheik", and his love and late of Yasmine, the exotic dancing girl of the desert, whose father is a renegade Frenchman taken across the dreaming desert with powerful sorcery of action and romance as the last page of the story unfolds the son of the sheik's belief that he has been betrayed by the girl for whom he would give all.

12 and 14, a great picture entitled "New York" will be the big feature.

Preparations Under Way For July 1st Celebration

Program Will Be Along Theme, The Empire Lines as Last Year - Will Be Augmented by Special Diamond Jubilee Features

Plans for Basano's annual sports day, the first of July, are under way. The fair grounds committee held a meeting Wednesday evening, and mapped out a rough sketch of the day's sporting events. There will be the bucking and horse races, Indian and equine races, roping, and other events that mark of the old ranching days.

Concessions for refreshment on the grounds will be as in last year, and the committee is ready to accept bids in this connection.

It addition to the usual program there will be special features for the celebration of Canada's diamond jubilee, the sixtieth anniversary of the confederation of Canada.

It was suggested that a band be engaged for the day, and the committee is now taking up this matter.

The swimming pool committee plan to have the pool ready by July 1st and the program will probably include swimming races, diving, and such water sports.

Friday, July 1st, will be a big day in Basano.

Western Canada Grows Rapidly In Agriculture

Forty-six years ago pioneers settled in the first homestead in western Canada.

Today the three prairie provinces of this part of the Dominion show nearly 100,000,000 occupied, with production of one of the greatest agricultural developments in the history of Canada.

Last year the Canadian Food Statistics reports nearly 25,000,000 acres of these provinces were devoted to field crops alone, which returned more than \$460,000,000 to producers. The wheat crop, third largest in value, amounted to almost 250,000,000 bushels grown on less than 22,000,000 acres and had an estimate value of \$497,415,000.

Maker Record in Wheat

Years ago it was believed that Canada would never produce wheat commercially. Now the wheat provinces of Alberta, Saskatchewan and Manitoba are established as the world's greatest producing and exporting point to its adopted destination.

The wheat championship of the world has been won 16 times by one of the three provinces. Last year it went to the Peace River country of Alberta, 500 miles north of the United States border.

No other crops demand attention. One of these is corn, prospect for which were regarded skeptically up till a few years ago.

Music Report

For the Month of April

Junior Beginners

1 Jeanne Hamble, 2 Jack Grege and Betty Plumer, 3 Selma Beck.

Senior Beginners

1 Gwen Stiles, 2 Quentin Allen and Jean Johnston, 3 Pauline Cadore and Dorothy Hall, 4 George Stiles.

Primary Division

1 Margaret Beber, 2 Archie Johnston and Helen Travis, 3 Jimmie McDonald, 4 Billie French.

Elementary

1 Phyllis Plumer and Cary Gamble, 2 Phyllis Cadore, 3 Hans Barlow, 4 Mae Johnston and Gladys Thew.

Lower Division

1 Eleanor Hettelower, 2 Margaret Bell, 3 Winnifred Playfair and Florence Playfair, 4 Lowell Sambrook, 5 Donald Walker and Helen MacGregor.

Prospects Indicate Good Crop Year

One of the wettest springs in the Basano District.

Indications are good for a big crop for the prospects for the 1927 harvest. The ground is saturated with the moisture that has been falling in the frequent storms this spring. Although the spring work on the farms is not as far advanced as usual, there is yet sufficient time for seedling to get a good start, which means a lot for the prospects for the 1927 harvest.

Various estimates place the amount of seeding done in the Basano district at from 20 to 50 per cent of normal.

Gem and Hussar districts where there has been more moisture than around Basano, very little spring work has been done. Some farmers have not yet been able to get on the land.

Gem News

Gem, May 4th - Car salesman and insurance agents have been very busy around Gem during the past week. They appear to have met with unusual success, because two new cars, a Chrysler and a Roadster have been seen quite often on Gem Boulevard, their respective owners being, Stanley Seltridge and Ralph Robt. On. Later on we hope to see the famous Lincoln six. Postcard like rumor says one of our farmers would like to own.

Mrs. R. Hanson arrived home from the Basano hospital on Sunday last.

On Saturday May 3rd, at the Gem Social Club will be held in the Gem school. Young people are particularly requested to attend, as there is a scheme aimed to organize a young people club as part of the U. F. A. organization.

Congratulations to Mr. and Mrs. Fred Williams on the birth of a son, at the Basano Hospital, on Sunday last.

Mrs. John Stepp, who is at present the guest of her daughter, Mrs. Roy Robt. of Hussar, will visit later in the Colony. Mrs. Stepp recently arrived from Washington on an extended visit to Alberta.

Ben Gray's name was omitted by mistake from the picnic committee in last week's issue of the Mail. This committee has already met and discussed a picnic from all angles. Being a very energetic and wide-awake bunch, the 1927 picnic is sure to be a huge success. Paul Royer is chairman and Clarke Vilt is the secretary. Go ahead, boys. Gem is behind you. Put Gem on the map, not off.

F. Rumble on Tuesday drove his new tractor home from Basano. Tuesday night is big day. Gem is to be a huge success. Paul Royer is chairman and Clarke Vilt is the secretary. Go ahead, boys. Gem is behind you. Put Gem on the map, not off.

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Concrete Walk

Will Build from McKee's Corner to Alley This Year

At the meeting of the town council last Monday evening it was decided to build more concrete sidewalk. Town Engineer Frank Mead recommended that a walk be built from the corner of McKee's store to the south side of the alley at the rear of the store this year. He said the reason for not going as far as the station was because the chlder embankment now used for a walk is slightly out of line, and if filled in it should be allowed to settle before building a concrete walk on top of it.

The engineer reported having repaired five leaks in the water main, but some repairs made to sidewalks and streets dragged.

Mr. Mead recommended that the council purchase a ditching machine to be used in the building of the town irrigation system. The secretary was instructed to purchase a ditcher.

Swimming Pool

The swimming pool committee interviewed the council with regard to a site for the pool. The selection of a site was left over to an adjourned meeting.

School Trustee

A by-law was passed appointing J. R. Donaldson returning officer for the election of a school trustee to fill the vacancy caused by the resignation of A. F. MacCallum. Nominations will be received in the town hall on Monday, May 15, from 11 a.m. till 12 noon. If more than one candidate is nominated an election will be held one week later, Monday, May 22.

Accounts

The following accounts were read and passed for payment:

Bassano Mail	16.00
W. S. Playfair	50.00
Imperial Oil	35.00
H. D. Bacon	24.50
A. R. Maurer	2.25
Crown Lumber Co.	11.85
Workmen's Compensation	65.00
Canadian Order of Foresters	25.85
Pay Roll for April	676.85
C.P.R. D.N.R.	70.00
Western Printing & Litho Co.	717.00
R. J. Halsey	1.50
Petty cash disbursements	53.35
Telephone Account	17.40
Bassano School District	600.00

MOTHERS' DAY SERVICE

Mother's Day Service will be held in Knox Presbyterian Church next Sunday evening, May 7, at 7:30. Special music.

A Mother's Day program will be held at the Sunday School at 11 a.m. Parents are invited to attend.



GEM THEATRE PROGRAM

FRIDAY AND SATURDAY THIS WEEK

"THE SON OF THE SHEIK"

A Romance of Rudolph Valentino

FRIDAY AND SATURDAY NEXT WEEK

"NEW YORK"

With Ricardo Cortez, and Lois Wilson,

Its fine qualities preserved in the modern Aluminum package.



One of Canada's Assets

Every citizen is, or should be, interested in all things pertaining to the development and prosperity of Canada, whether he views it from a broad patriotic and national standpoint or the more selfish one of how his individual business and welfare is affected. Anything any citizen can do to advance national interests and progress is, therefore, to be expected of him.

It is generally recognized that it is in the interests of a country to develop the export trade to a point beyond the volume and value of its import trade. In other words, to create a trade which is known as a favorable balance of trade. Export trade is made up of those articles produced or manufactured in Canada and sold in other countries; to export trade consists of produce and goods of other countries brought into Canada and sold to its people. That is, Canada must send its money abroad to pay for imports, while on the other hand, foreign money is paid to us for goods we export. In practice, of course, export really pays for our imports; hence the strength of developing export in service of imports.

There is, however, one exception to this general rule. Money itself when imported adds to the wealth of the country since the same as exports of produce and goods adds to it. And it is important that the form in which such money may come.

Of late years our industry has developed on the North American continent, although it is an old industry in France, Switzerland, and some other lands. We refer to tourist traffic, which has long been a source of great income to these and other countries. Tourist traffic has, with the advent of the automobile and the building of coast roads, become one of the major industries of Canada, and it is no exaggeration to say that it is the lifeblood of the richer Canada is made. It follows that everything in reason should be done to Canada to encourage an increase in such traffic.

Tourists come to Canada for a variety of reasons. They are tired of city life, they are tired of the routine of the south in summer; with the development of so many large cities in the United States those who can afford to do so are anxious to flee to the woods, to the lakes and river resorts; some come for the purpose of hunting and fishing, some with the idea of investigating Canada's resources and possibilities and investment therein. All in their travels look for comfort, pleasure and beauty of surroundings.

The mountains, scenery and winter sports of Switzerland are that country's drawing cards. Canada can offer just as fine mountain scenery as Switzerland, and an infinite variety of other natural beauty which the land of the Swiss lacks. Canada's national parks are without exception among the finest in the world.

But to get to the main point of this article, tourists travelling on the Canadian coast highways, on route either and thither, desire to behold the most attractive and beautiful scenes. Here, tourists learn to be attracted, but without trails and roads through little valleys and sparkling country make a powerful appeal. It is in these districts, too, that a woman of wit and flowers smile, making the whole country beautiful and a constant surprise and joy to the visitor. That these wild flowers are in danger. People explain at the beauty of a certain plant and forthwith proceed to break off the bloom or even tear the plant up. In a few short hours those who are withered and thrown away. Had they been but instructed they would have given pleasure to scores of passing tourists, adding to the attractiveness of the route along which they bloomed. Not only so, but they would have reappeared next year and by extending seed far and wide would have greatly increased in number. The serious thing is that through destruction their beauty was lost, for one season alone, but for all time, and the landscape which marked a spot this year is bereft of its charm in future years.

The tourist is, therefore, the best friend of our wild flowers and forest wild flowers. Try to realize that these wild flowers mean not only beauty to our country but that they attract visitors and have a direct influence on the material wealth and prosperity of the Canadian people.

To the truthfulness of our wild flowers we are indebted for most of our knowledge of the mountains and forests of the great West. His songs, 2,500 of them, have been preserved. They deal with drama, romance and faith.

The latest, refereeing plant in the world recently was opened in Turin, Italy. It is capable of handling fifty,000 sheep and 10,000 cattle.

Manhood officers, who come to London to buy guns, result in remembrance until the time comes for examining the rifles.

Keene, New Hampshire, claims to have the widest and longest ski jump in the world, measuring 110 feet from curb to curb.

Children's Pharmacy for



To avoid imitation, always look for the signature of **Dr. J. C. Fletcher** on every direction on each package. Physicians everywhere recommend it.

Many Americans Live in London

Number Increases Fifty Per Cent in Ten Years

Although a heavy reduction occurred in the number of alien passengers in Great Britain, the number of Americans living there increased about 50 per cent in ten years. This is disclosed by the census of 1921, published by the first time.

The total population of England and Wales numbered 37,548,699, of which there were 18,025,239 males and 19,523,460 females. Its density was 410 persons to the square mile, or about an acre per head, greater than that of any other country in the world, for which statistics are available. Nearly 50 per cent of the population live in urban areas.

Married women increased from 1,200,000 in 1911 to 1,700,000.

The Welsh language is shown to be gradually dying out.

Painful Sprains, Bruises, Restored By Neriline

There is nothing new in Neriline that has made it famous for nearly fifty years past. It cures in days, it restores vitality. It takes away the pain from a sprain and brings back the normal action of the muscles. If your joints are stiff and you are unable to move, Neriline will restore them to normal. It is a powerful restorative. It is a powerful restorative. It is a powerful restorative.

Germ Cannot Resist Cinamon

Scientific Research Proves it to be Invaluable Antiseptic

Cinnamon is the inner bark of a tree, a native of Ceylon, from which the best oil comes. Oil is obtained from the flowers, leaves, bark and roots of the tree. It is a powerful antiseptic. It is a powerful antiseptic. It is a powerful antiseptic.

Relief Can Only Come Through Better Blood

In no other disease does the blood become so much of a factor. In no other disease does the blood become so much of a factor. In no other disease does the blood become so much of a factor.

Treat corns with Minard's Liniment

The superior quality of northern corn seed is well known. It is a powerful antiseptic. It is a powerful antiseptic. It is a powerful antiseptic.

Canadian Alfalfa Seed

The superior quality of northern corn seed is well known. It is a powerful antiseptic. It is a powerful antiseptic. It is a powerful antiseptic.

When Carle's Cream is Gently

Forrest Bros. in Canada, the great majority of which were caused by carle's cream. It is a powerful antiseptic. It is a powerful antiseptic. It is a powerful antiseptic.

The Londoner

A traveler was talking of some of the great cities he had visited, and happened to remark that London was the best city he had ever seen. It is a powerful antiseptic. It is a powerful antiseptic. It is a powerful antiseptic.

DANDRUFF

Stop it with Minard's. It is a powerful antiseptic. It is a powerful antiseptic. It is a powerful antiseptic.

"The Confederation"

Name Given to New Canadian National Train Commemorates

Canada's Diamond-Jubilee. The new Canadian national passenger train, operating between Toronto and the Pacific Coast, is announced by J. H. McLaughlin, general passenger traffic manager of the system.

Under a new schedule the train will operate between Toronto and Vancouver, under the name of "The National," under the name of "The Confederation," under the name of "The Confederation," under the name of "The Confederation."

Americans Use Radiophone

Calls Increasing With Advent of U.S. Visitors to London

Radiophone calls from America to London are rapidly increasing with the advent of United States visitors. It is a powerful antiseptic. It is a powerful antiseptic. It is a powerful antiseptic.

RHEUMATIC MISERY

Relief Can Only Come Through Better Blood

In no other disease does the blood become so much of a factor. In no other disease does the blood become so much of a factor. In no other disease does the blood become so much of a factor.

Farmers Appreciated Better Seed Cars

Attendance at 20 Manitoba Points Reached Total of 4,418

Final report on the work of the Manitoba Better Seed and Poultry Cars, which were operated by the Manitoba Provincial Extension, during the season of 1921, is being prepared.

Husband And Wife Are Both Benefited

Mr. F. Spaly Speaks Highly of Dodd's Kidney Pills

These drugs had an average attendance of 127 persons at a "satisfactory result" in the fact that the Better Seed Cars were being operated for the first time in the history of the province.

Is Becoming Important Factor

Tourist Business Means Millions of Dollars to Canada

The tourist business of Canada has grown to such proportions that it is now, in consequence, by the Dominion government, to be an extremely important factor in the annual revenue of the country.

Safe

Proved safe by millions and prescribed by physicians for

Colds Headache Neuritis Lumbo Pain Neuralgia Toothache Rheumatism

DOES NOT AFFECT THE HEART

Accept only "Bayer" package which can be proven directly.

Handy "Bayer" box contains all bottles of 24 and 100—Druggists.

Aspirin is the trade name registered by the Bayer Chemical Works, Ltd., of Germany. It is a powerful antiseptic. It is a powerful antiseptic. It is a powerful antiseptic.

Destroy Machine-Carved Glass

Craftsmen Fear Machinery Will Ruin Hand Cutting Trade

Bohemia's famous glass-cutting industry is greatly agitated over the adoption of modern machinery to replace the process of cutting by hand, which has been the source of livelihood of thousands of families.

Canadian Farmer Tells His Experience

"Les" Booth, widely known Ontario farmer, and a sick man for 20 years, suffered daily, only half alive.

Now strong, robust, vigorous, credits new found health to Tonic

Though popularly known as "Les" Booth, the farmer of the name is George. His home is at 271 North St., Toronto. For ten years he has been a sick man, suffering from a chronic disease of the stomach and bowels.

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"Moto-Balloon" New Invention

Experimentation Can Be Quickly Transformed Into Semi-Durable

A "moto-balloon," capable of remaining in the air at a height of 100 feet, was demonstrated by the inventor, Colonel Avorio, and his assistant, Bassano.

Slender Machine-Carved Glass

Craftsmen Fear Machinery Will Ruin Hand Cutting Trade

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BASSANO LODGE NO. 55, ANCIENT FREE & ACCEPTED MASONS
Meets the first Tuesday of the month.
Visiting brethren cordially welcome.
Worshipful Master
W. J. REDMOND
H. H. BREWER, Secretary

ROBT. McLEAN K. C.
Barrister, Solicitor, Notary
BASSANO ALBERTA

B. E. BARLOW
VETERINARY SURGEON
M. S. A., Toronto
M. V. A., Alberta
Govt. Official Veterinary
Phone 20 Bassano

DR. W. F. KEITH
Dentist
JOHNSTON BLOCK
Bassano, Alberta
In Brooks on Thursday

WILLIAM McLAWS
Barrister, Solicitor, Notary
BASSANO ALBERTA
Phones: Office 6, Residence 128

DR. A. G. SCOTT
M. B., L. M. C. C.
PHYSICIAN - SURGEON
Phones—Office 37 Residence 131

W. S. PLAYFAIR
FIEED LIVERY DRAYING
Agency For
GALT COAL
Phone 28 Opposite Depot

A. R. Maurer
GENERAL BLACKSMITH AND
WOODWORKER
HORSE SHOEING A SPECIALTY
HAVE YOUR MACHINERY
REPAIRED NOW FOR SPRING
WORK
House Phone 34
Bassano, Alberta

HARRY HOLMES
CARPENTER & BUILDER
Bassano, Alberta
Estimates Given on All Work
If you want work done
PHONE 16

Jordan's Dairy
GOOD FRESH MILK and CREAM
Milk Delivered Every Morning
Phone 44 Bassano, Alta.

**Shoe and
Harness Repairing**
FIRST CLASS WORK
REASONABLE PRICES
Wing & Hong

**THE CHURCH OF THE
BLESSED VIRGIN**
Bassano
Morning Prayer and Sermon on 3rd
and 5th Sundays of the month at
11 o'clock a.m.
Evening Prayer and Sermon on
2nd and 4th Sundays at 7:30 p.m.
Celebration of the Holy Communion
on 1st Sunday in each month at
8 and 11 o'clock a.m., and on 3rd
and 5th Sundays at 8 o'clock a.m.
Baptisms and marriages at any
time by appointment.
Rev. P. B. B. Leonard, Rector
H. O. Braden, Rector's Warden
Phone 110
J. R. Donaldson, People's Warden
Phone 121

BRIDGE AND RAILROAD
Calgary, Alberta—Addressing the
members of the United Farmers of
Alberta at a meeting here, T. George
Wood said there was no need to
urge farmers in the Barrow-Tale
District to plant more land to be
they are already doing so, laying
out 1,000 acres more than last year,
and were in touch with the sugar
company at Raymond in connection
therewith.

R. C. TORLACO
Kelowna, B. C.—The British Columbia
Tobacco Growers' Association has
been organized. The membership
is made up of growers who are
contracting to grow tobacco. Ashcroft
and Kamloops districts are the
last to give consideration to this
branch of agriculture.

LETHBRIDGE NORTHERN EXPANDS

Lethbridge, Alberta—The Lethbridge Northern Irrigation District
enters upon the spring with an
additional 10,000 acres of land which
can be under the plow last fall. There
has been a considerable influx of
new settlers, mainly from Europe.

GREENFIELD SANGUINE

*Edmonton—The Hon. Herbert
Greenfield, former premier of Alberta
and now Alberta's immigration
representative in London, England,
writing his government that prospects
for an influx of British capital are
excellent. At the same time he
referred to the situation on Alberta's
paper industry.

THE DREAMER

Voltaire J. Smith
Editor and Publisher

Subscription \$2.00 a year, \$2.50 to the
United States

Miss Agnes McPhail, Canada's only
woman M. P., has denounced war.
But still people get married.

Several letters were showed in all
effort to enter the United States.
They were probably not used to so
much water.

If they get out at Gleichen, John
Buckley can make good use of it in
driving the wheels of the farmer govern-
ment.

Next Sunday, May 7th, is Mother's
Day. Wear a red flower if your
mother is living, and a white one if
she is dead.

Some person dropped a little pocket
book in this office. If the owner
calls here, he can get same.

—Oskota Review—
Which proves that at least some
editors are honest.

At Emmetville, Ireland, bailiffs
have been robbed of one of their
favorite pastimes, that of attending
manganquin parties. Barred from
this noble sport, some of them are
are taking up golf.

Gleichen is getting quite excited
about their new oil well. One
man said the prospects of striking
oil at Gleichen were better than at
any other place in the province. Of
course, that's all bunk, for we know
that Steeville is the best place.

The Toronto Hydro Electric Com-
mission has provided test gas as a
protection for the cashiers against
holding men. If you see a bandit
on the street corner quietly sobbing
to himself, don't bother to sympathize
with him—he has just been
having his test gas.

MOTHER'S DAY

Mother! The tenderest word ever
framed by human lips. The sweetest
word ever spoken by human tongue.
What treasured memories the word
mother recalls! Golden childhood
days; sweet twilight hours when mother
sat beside our cot and told us
dormant fairy tales before the final good
night caress; days of childish mis-
deeds and misfortune when mother
was a haven of refuge where we all
ways found comfort and sympathy.

The man who has known the love
of a good mother—no matter to what
heights of success and fame he has
climbed, or to what depths of degradation
he has fallen—cannot hear the
word mother without that little tingling
in the blood that vibrates the
very heartstrings of his soul.

The memory of mother belongs to
solitude, to the hours man spends
with himself, in peace and quiet,
when the mind goes groping
back over the years to the days of
home and mother.

Sunday, May 7th, is Mother's Day.
Let us remember it as a tribute to the
glory of motherhood.

TREE PLANTING

Next Monday, May 8th, is Arbor
Day. It is the day set aside for the
planting of trees and shrubs.

The people of Bassano have already
done a great amount of good work in
planting trees on the streets and
around their homes. The result of
even the two years' growth of the
trees planted, gives pleasing results.

But the work is not finished. The
growing trees should be pruned and
cared for. More trees should be set
out, and trees that have died should
be replaced with new ones.

Tree growth on the prairie appears
slow and uncertain, and it seems a
long reach from the planting of a
sapling till the time it can offer shelter
under its spreading branches. But
the planting of trees now is bound
to bring a wealth of satisfaction in
years to come.

THE RIGHT VIEW

Immigration, and more immigra-
tion is what Canada needs to become a
great and prosperous country.

But the immigrant must be of the
right type, healthy, ambitious, and
willing to work and adapt himself to
Canadian life. Promiscuous dumping
of people of an alien race should
not be permitted. It is dangerous
to Canadian society.

Newcomers from the countries of
northern Europe and from the British
Isles, make the most desirable
citizens, especially those from the
British Isles. On this subject the
Toronto Mail and Empire says it
ought to be possible in the next five
years to add to our population a
million self-helpful people from the
British Isles. The old idea of leaving
settlers to their own devices, to

sink or swim, has hindered the progress
of this country. Until now
comers have been here two or three
years they ought to be objects of
public supervision and encouragement.
Once on their feet the right
kind of British people will ask no
aid of anybody.

An immigration policy embracing
the idea of aiding new settlers should
bring many desirable newcomers to
Canada. If they receive a warm
welcome, and are given aid and advice
in getting established, they will soon
become good citizens and boosters
for Canada.

THE DREAMER

I am tired of planning and telling in
the glowing lips of men.
Heart-weary of building and spoiling
and spoiling and building again.
And I long for the old old river
where I dreamed my youth away
For a dreamer lives forever—and a
toller dies in a day.

I am sick of the shovels heaving, of a
life that is half a lie.
Of the faces lined with scheming in
the throng that hurries by.
From the sleepless thro's endeavor I
would go where the children play
For a dreamer lives forever—and a
thinker dies in a day.

I can feel no pride, but pity for the
burden the rich endure.
There is nothing sweet in the city
but the faintest trace of the poor.
Oh, the little hands too skittish, and
the child mind choked with weeds,
The daughter's heart grown wild,
and the father's heart that bleeds.

No, No, from the streets rude bustle,
from trophies of war and waste,
I would fly to the wood's low rustle
and the meadow's kindly pace.
Let me dream on of the river
and be loved for the dreamer's sake
For a dreamer lives forever—and a
toller dies in a day.

—John Boyle O'Reilly—
"I hear you barely escaped from the
fire last night. You were not hurt."
"That's not true, I had my pyjamas
on."

A. T. Connolly
Registered Optometrist

Broken lenses replaced from persi-
on or pieces. Absolute satis-
faction guaranteed. Quick service.
BASSANO, ALBERTA

82 REASONS WHY THE FORD CAR IS THE BEST BUY

IMPROVEMENTS ON THE FORD DURING 1926 AND UP TO DATE

1. Hotter Hot Plate Vaporizer
2. Special Oil Retainer (stops oil leak at crank shaft)
3. Improved Pan Filter
4. Improved Cylinder Head Outlet Connection
5. Improved Pan (blade pitch increased)
6. Coil Box Under Hood
7. Redesigned Switch Assembly
8. Redesigned Ammeter
9. Redesigned Horn Assembly
10. Valve Cover Plate (no hole) Quilter
11. Wider Brake Drum
12. Transmission Cover Bolted to Engine Block
13. Anti Vibration Key Rods
14. Magneto Contact Assembly redesigned (screws into cover)
15. Clutch Drum Keys protected from wear by hardened steel shoes
16. Pedals redesigned
17. Quick Change Band Bar redesigned
18. Hand Brake Lever Assembly set ahead
19. Larger and Wider Emergency Brakes
20. Emergency Brakes lined
21. Rear Axle Retainer Washer (to increase efficiency and life of leather shoe washer)
22. Redesigned Porches (to lower centre of gravity)
23. Redesigned Rear Radius Rods
24. Redesigned Emergency Brake Cams
25. Spindle Bodies redesigned to lower centre of gravity 1 1/2 inch
26. Redesigned Front Spring to lower centre of gravity 1 inch
27. Radiator Apron Bolted to Front Spring Clip
28. Frame Heavy
29. Fender Iron channel construction
30. Radiator redesigned (4 tubes staggered)
31. Radiator Cap and Gasket redesigned (will not leak)
32. Redesigned Engine Hood (more louvers—cooler engine)
33. Leather Bumpers Rear Corners (hood)
34. Weather Strip Cowl Ventilator
35. Fenders redesigned (heavier, bolted in six more places)
36. Front Fender Brace (full vibration and rattle)
37. Head Lamps redesigned (adjustable)
38. Running Boards redesigned (wider and heavier)
39. Running Board Shields redesigned
40. Gas Tank Moved to Under Hood
41. Sediment Bowl redesigned and under engine hood
42. Safety Drain from gas tank fire recess
43. Steering Gear Gasket redesigned
44. Dash Redesigned (intruder)
45. Balcon Tires standard equipment
46. Wire Wheels redesigned
47. Tire Carrier Redesigned
48. All Steel Bodies
49. Lacquer Finish
50. Doors (open), hinges toward front—more convenient
51. Steering Column more securely braced
52. Upholstery redesigned (better material)
53. Seat Cushions Deeper—more comfortable
54. One Piece Windshields
55. Centre of Gravity, i.e. frame, lowered 1 1/2 inch with former road clearance

Twenty-six other improvements giving greater efficiency to the car

ROY SMITH, Ford Dealer
Bassano and Cluny

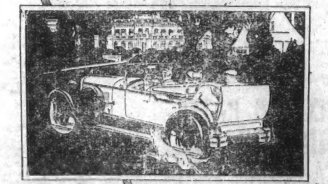


—hear the
New
Orthophonic
Victrola

to-day. Wonderfully
pure music, fault-
lessly recorded, awaits
you. The world of
music at your com-
mand—at home!
Demonstration — at
our store.



The New and Finer PONTIAC SIX



Youthful, Rakish, Colorful

EVER since
ed into the
the Pontiac Six flash-
market, folks have
been wondering,
"When will Gen-
eral Motors build
on the Pontiac Six chassis? How soon
will Pontiac Six power, speed, beauty
and endurance be offered in a dashing, low
swing two to four passenger type?"
Now . . . here it is! As lithe as a
thoroughbred, as happy as a lark, as smart
as a debutante just back from Paris,
Lucerne Blue is the revealing color—
Lucerne Blue Duo brightened by striping
in Faerie Red. And just as far from the
commonplace is everything else about the
car—grey shark grain leather upholstery,
nickel-plated windshield side arms, a com-
pletely removable top of double texture
grey—and a swanky, flaring rear deck with
a spacious disappearing rumble seat!
You never saw a sport roadster like this—
quite as alert, as intimate, as refreshing to
the eye. And if there's youth in your blood—or
youth in years—you'll be wanting it some day
soon—because it's a splendid quality car, through
and through.

PRODUCT OF
GENERAL MOTORS OF CANADA, LIMITED

HARVEY SMITH
BASSANO - ALBERTA

AT NEW LOW PRICES

FENCING MATERIAL

- Hog Fence, 7 line wires
26 in. high 6 in. between
stays.
- Barb wire, 4 point heavy
plain twisted wire
- No. 9 Galvanized brace
wire.
- Post Hole Diggers
- Wire stretchers
- Staples and fence pliers
- Wagon and plow hitches
- Ironed singletrees Wagon
and plow sizes, two, three
and four horse even
woods
- Plow Rings, Clevises
and Singletree Ends



Floor Enamel, a quick drying hard floor
paint that withstands hard wear.

Miracle Varnish and Stain for Varnished
floors and woodwork. Easily applied stands
up under severe conditions.

**Alabastine the cold or hot water kalsomine
for walls and ceiling.**

FLANAGAN BROS. HARDWARE

Telephone 110 BASSANO

GOOD THINGS TO EAT
Devonshire, Brookfield, and Shamrock
Sausage arriving every Monday
and Thursday
Fresh Caught Halibut arrives every
Thursday morning

City Meat Market
Bassano, Alberta H. F. McDonald, Proprietor

SUMMER EXCURSION FARES

In Effect
May 15th

Canadian Pacific Rockies

RANNEY LAKE LOUISA EMERALD LAKE
Nine Bungalow Camps

Pacific Coast - Alaska

VANCOUVER VICTORIA SEATTLE PORTLAND
SAN FRANCISCO LOS ANGELES
AFTER VANCOUVER - NEW ALASKA
The Romantic Northland

Eastern Canada

A Choice of Routes Via All Rail or Lake and Rail.

United States

Excursion fares in effect May 22 to Minneapolis,
St. Paul, Chicago, New York, and
other large centres.

Have the Ticket Agent tell you more about Summer Trips.
H. H. BECKER, Bassano, Alberta
or write—

G. D. BROPHY
District Passenger Agent, Calgary

CANADIAN PACIFIC

Gilbey's
Now shipped
at the full
pre-war strength

"Scotch Royal"

is the choice of the man who knows real
OLD SCOTCH WHISKY

Distilled by
W. & A. GILBEY
Glasgow, Scotland, London

This advertisement is not published or displayed by the Liquor Control
Board of the Government of Alberta.

Local News

Agnes Smith and Percy Powell
were in from Lathorn on Wednesday.
Jimmy Hild was a business visitor
from Montreal on Wednesday.

M.D. Millard left on Monday night
for Calgary.

R. C. services next Sunday morning
at 9 o'clock.

Miss V. Tierney was a visitor to
Calgary over the week-end.

Jack Barber was a visitor to Cal-
gary on Sunday.

H. F. McDonald has purchased a
Chevrolet car from W. E. Sambrook.

P. C. Curtis returned from a trip
to Calgary on Wednesday afternoon.

Mr. Elliott, the Rosemary mer-
chant was in town on Wednesday.

Jack Allen is a patient in the local
hospital, having been operated on for
appendicitis.

Roy Smith sold Mr. Robson of Glen
a new Studebaker car, and a new
tractor last week.

W. F. Gratton, of the C. P. R. D.
N. H. staff, Brooks, was in town on
Thursday.

Born to Mr. and Mrs. Nestor of
Concord, Iowa, a boy and girl on
Tuesday, May 3rd.

Born to Mr. and Mrs. H. Smith of
Lathorn, a daughter, on April 26, at
the Bassano hospital.

Born to Mr. and Mrs. F. Williams,
Glen, a son, on April 30th at the
Bassano hospital.

Born to Mr. and Mrs. J. Swanson
of Coonville, at the local hospital, a
daughter, on April 24th.

Born to Mr. and Mrs. S. J. Martin,
of Duchesne, a son, at the Bassano hos-
pital on April 29th.

Mrs. F. W. Cameron, of Hinton,
Bassano is a patient in the Bassano hos-
pital.

Next Monday, May 14th, is Arbor
Day. The banks and the court office
will be closed.

The Tennis Club will hold their
annual dance in the Oddfellows
Hall, Friday evening, May 6th.

D. J. Gayatt and family motored
in from Crowfoot on Wednesday. He
will start seedling in a day or two.

Dr. Bill Keith travelled to Calgary
in his little jewel case (Erkine) on
Sunday.

E. N. Bray of Crowfoot brought Mrs.
Bray in to the hospital to undergo a
slight operation.

E. J. Bell came in from Hasser to
attend the regular meeting of Bas-
sano Masonic Lodge on Tuesday.

Mr. W. Bankstein of the Royal
Bank and Mr. R. H. Struthers made a
trip to Morleyville on Tuesday.

Mr. Copeland and Mr. Young were
in town from Rosemary to attend the
Masonic meeting on Tuesday.

Old Phil of Lathorn has over 60 acres
already sown and will put in 60
more when the ground is ready.

Mrs. O. Mortenson of Makepeace,
has returned home having fully re-
covered after her recent operation.

CAPTURING THE WORLD'S WHEAT PRIZE

The Story of Herman Treile's Success
at Chicago Grain Show

When Herman Treile, young fur-
mer from Wembley, Peace River, Alta.,
won for Canada the sweetest prize in
wheat and oats at the great Chicago
International Exposition Johnny Can-
ada's fairly bubbled with enthusi-
asm.

Winning the topmost honors for
these grains at the Chicago Inter-
national is no mean victory. All the
big grain-growing countries of the
world compete. Australia is there
with her beautiful large white wheat
and oats at the great Chicago Inter-
national in April and May. Treile
shows her "Houses" and her "Bar-
noses," pride of the Pampas, and the
United States, the largest wheat-pro-
ducing country in the world today,
gathers her choicest samples from an
ery wheat-growing state in the Uni-
on in an effort to hold for the Stars
and Stripes the honor of producing the
champion wheat of the world.

To win the championship in wheat
alone is a great achievement, but
Canada has accomplished it time and
again. Our flinty red wheat, ripened
in the long summer days and cool
nights of our Western Land, is in-
comparable. It yields the palm to no
other wheat. The vitalizing force of
Nature is generous to the prairie
wheat-grower. Protein, the most
valuable of wheat, grows in our No. 1
Northern and makes it the most
sought-after cereal in a world where
daily bread requires more than ten
million bushels.

Herman Treile's Marquis wheat
and Victory oats brought a dual
crown to Peace River, to Alberta, and
to Canada. Never before has one
man won first prize in both wheat
and oats. We have our Sager
Wheeler, our J. C. Mitchell, our Major
Strang, our Nick Tallinger, and
all the world champions in pro-
ducing grain—but Treile is our only
double victor.

Across the line to the north lies
Montana, keen competitor of Alberta,
as a wheat-growing state. Almost
any Montana wheat grower would
give at least a right eye to win the
prize at Chicago for wheat alone, and
might possibly lay down a life for a
double victory such as Treile won.
You've got to hand it to the U. S. A.
when it comes to publicity. They tell
us that a win for Montana at the last
Chicago show would have been worth
a cool million dollars in advertising
to Montana state. We believe it.

Now about Treile and his wondrous
win. He farms eight hundred acres
at Wembley (Alberta not England).
According to a celebrated poet:
"There never was law of God or man
north of Fifty-three." That may
have been true long ago, but now
Treile's farm, less north of the 56th
parallel of latitude in the Peace
River land where "They're breaking
the soil by the grace of God,
And the wheat is greening there."

Herman Treile was born in the Uni-
ted States of German parentage.
The name is French, derived from an
ancestor who marched to Moscow
with Napoleon. The Russians burned
their beloved city and the French
army set out on the return march to
France. Hunger and cold decimated
the ranks and Trooper Treile, taken
sick, stayed in Wemphalia.

The young wheat-grower's parents
emigrated to the United States,

where their son was born, and came
to Alberta in the year 1900. Herman
spent his boyhood and youthful days
in Wemphalia. He was taking an
engineering course at the Alberta
University there when August Fifth,
1914, turned the world black and red
at University young Treile was a
good scholar, a good athlete, and
popular with his fellow students.

Along with many other Alberta Uni-
versity men, he offered himself for
enlistment in the Canadian Army
His German parentage and his ability
to speak perfect German created
distrust in those days when suspicion
rode the land like one of the Four
Horsemen. He was rejected.

Stricken by this unexpected blow,
the youth ably quitted the University
and hid himself in the far Peace
River lands. With but an elemen-
tary knowledge of farming, Treile set
to work with sublime confidence and
high courage to redeem himself in
his own and his friend's eyes.

A few years later when War's de-
vastations required the ranks to be
filled again and again, Treile once
more applied to the military authorities.
This time he was accepted for the
Flying Corps, but the war was
ended shortly after, and he went back
to his farm home.

Five years ago Mr. Treile turned
his attention to raising registered
seed grain. He was accepted by the
University of Alberta which devotes
the time of a special department to
solving Alberta farm problems. The
wheat with which Treile won at
Chicago was from parent stock de-
veloped by Major Strang, of Penn.
Alberta, a former winner at Chicago
Treile exhibited at several shows
and won prizes. Then came his
Chicago triumph, bringing fame and
some degree of fortune to the young
man.

Mr. Treile has always taken an ac-
tive part in the farmer movements
in Alberta. He is a member of, and
one of the staunchest supporters of
the Alberta Wheat Pool, a wheat
marketing organization with 35,000
members among Alberta farmers.

The winning of these outstanding
prizes by Peace River wheat, centres
the attention of the world on that
land. Peace River is yet to become
the breadbasket that will draw settlers
from every race and clime. Almost
one can almost hear the incoming
multitude.

"Rolling up the Old Bone Trail
in the wake of the buffalo."

PRIZE FOR POEM
The Banff Rotary Club is offering
prize for the best poem on Banff.

TWO ESSENTIALS FOR SMALL FRUITS AND SHRUBS

There are two prime essentials in
growing small fruits and ornamental
shrubs in the west. Provide wind
shelter and keep the grass away
from the roots.

The importance of wind shelter
has been emphasized by practically
every gardener who has succeeded
on the bare prairie. At the experi-
mental station, Banff, Alberta, for in-
stance, two varieties of red currants
that persistently tiller in the ear-
ly years are now apparently hardy
and show a decided increase in pro-
duction since the adjacent row of
Manitoba maples and other trees
have reached a height of twelve feet.
And there is much other evidence.
A good shelter belt should be pro-
vided on the north and west if possible,
and all the better if it runs along the
east as well. It should include ever-
greens.

Temporary shelter of some value may
be derived from a few rows of sun-
flowers or hemp. These may be all-
owed to stand over winter to hold
snow. Behind the sunflowers or
they will break down.

Grass is the arch enemy of trees
and shrubs, especially in a dry cli-
mate. It keeps the moisture sucked
out of the vital surface soil to such
an extent that deep and nutritious
are chronically retarded, so that the
tree or shrub suffers for lack of mois-
ture. Keep the grass away from the
roots. To ensure this in the case of
a shelter belt a disc-width may be
kept ploughed between the first row
of trees and the edge of any border-
ing sod. Otherwise grass seedling
along the edge may work in and
form a sod between the trees when
they are too big to cultivate readily.

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along the edge may work in and
form a sod between the trees when
they are too big to cultivate readily.

Grass is the arch enemy of trees
and shrubs, especially in a dry cli-
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out of the vital surface soil to such
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BIRDS ANNOY GOLFERS ON BROOKS LINKS

Gulls Fly Off With Nice New
Shay Balls

"Chiff" Elliott has the latest in
golf stories. After waiting until the
roquets of the field had been thor-
oughly exterminated and their lairs
securely fortified, he sallied forth for
a game of golf. A bright and
glittering ball aged away the fairway
and came to rest at least 300 yards
distant, when lo and behold a sea
gull swooped down on it and carried it
off. That did not deter the ardent
golfer, so he continued on his game,
but since a second gull swooped
down and took the second shining
ball, Chiff has come to the conclusion
it is too much to battle against birds
of the air and beasts of the field and
will maintain his unblemished Chris-
tian disposition—not to mention his
score.

Now Chiff's worrying over how long
golf balls before they realize they've
those foolish gulls will sit on those
pulled a "boner."

—Brooks Bulletin

School Teacher—"Who freed the
slaves?"

Girl Pupil—"Mother says it was
the woman who invented 'bobbed
hair'."

For Unmatched Transportation

CHEVROLET

**Beauty that
Reflects Spirited Performance**

THE refinements which distinguish the design, finish and ap-
pointments of the Most Beautiful Chevrolet have their counter-
parts in many striking advances in engineering. Features which you
would expect only in cars at hundreds of dollars above Chevrolet
price—AC oil-burner, AC air-cleaner, new, improved transmission,
smooth dry-clutch clutch, sturdy rear axle and scores of others give
to Chevrolet a unique combination of power, smoothness and rugged
endurance.

The Most Beautiful Chevrolet in Chevrolet History is selling at
NEW, LOWER PRICES, the lowest for which Chevrolet has ever
been sold in Canada.

NEW LOWER PRICES

Reader	\$455.00	Coach	\$515.00	Sedan	\$455.00
Trucking	\$515.00	Coach	\$575.00	Sedan	\$515.00
Commercial	\$575.00	Coach	\$635.00	Sedan	\$575.00
Commercial	\$635.00	Coach	\$695.00	Sedan	\$635.00

Price of Factory, Dealer—Government Tests Extra

Prices f. o. b. Bassano

ROADESTER	\$514.88	COUPE	\$570.48	LAND SEDAN	\$1,125.36
ROAD DELVY	\$514.88	COACH	\$594.85	CABRIOLET	\$1,082.91
TOURING	\$514.88	SEDAN	\$1,024.12	UT. EXP. CHASSIS	\$1,024.12

W. E. SAMBROOK
CHEVROLET DEALER BASSANO, Alberta

**MORE!
AND STILL MORE!!
IS THE CALL FOR**

CALGARY

"The Beer With The Reputation"

It's Quality is Consistently Excellent

Buy it
by the Case

Order from Your
Nearest Agent

Bassano Service Station A.P. Pierson
Phone 55, BASSANO

This Advertisement is Not Published or Displayed by the Alberta Liquor
Board, or the Government of the Province of Alberta

BABY'S OWN SOAP

Pure & Fragrant

Best for You and Baby too

WORLD HAPPENINGS BRIEFLY TOLD

Production of cake from plants in Western provinces reached 23,000 tons in March as compared with 18,000 tons in February.

Miss Harriet Franklin and Mrs. John V. Selman, Portland, Ore., were killed when an aeroplane went into a spin and crashed.

Alaska is to have an official flag designed by a 13-year-old boy, Roy Bennett, Irvad, who got \$2,000 for a trip to Paris.

President Coolidge has named a proclamation asking for aid for sufferers in the area flooded by the Mississippi river and its tributaries.

The Ottawa Citizen states that Right Hon. Mackenzie King, on a recent visit, is going into the sheep farming business. He has an estate at Kingsmere, in the Galtwee.

A definite forward policy for the Canadian wine industry, in view of the present market situation, was decided upon at the concluding meeting of the conference of livestock men at Ottawa.

Australians in London, on April 25, participated in an impressive ceremony at the St. James's Palace.

Each day, the anniversary of the landing of the members of the Australian-New Zealand army corps at Gallipoli in 1915.

Appointments of W. H. Jewett, of Toronto, as manager of the Canadian winter sports, took place at the Olympic games last winter.

Announced by the Canadian Olympic Committee. The team is to comprise figure and speed skating and skiing units.

Promotion of the sport of Vancouver in various ratings has been announced effective from January 1, 1927.

According to word from Ottawa, the port has been moved up a notch to class seven, that formerly had been Montreal and Vancouver.

Winnipeg and Vancouver are in class seven, that formerly had been Montreal and Vancouver.

When women took to "stair" in the United States, the world over, they found the death knell of the coach.

Between 400 and 500 coaches are being abandoned, daily. The Coach Company became a thing of the past in the United States.

The "staircase" with others, has been abandoned, daily. The Coach Company became a thing of the past in the United States.

Had Lengthy Journey

Cabbage grown in Texas purchased at Grand Falls, Newfoundland.

Two days after a head of cabbage traveled a way in the city of St. John's, Texas, purchased at Grand Falls, Newfoundland.

Recently he received a reply to his cabbage epistle. It came from a buyer at Grand Falls, Newfoundland, who was the customer.

Henry III. of France had no great difficulty for cats that he would find at the height of the cat.

When Mungah, Texas, the smallest migrating from one swamp to another, caused a traffic jam.

Times One Pound

Multiple use is by the name of sheep on the coast. The name is the same and used by the machine.

Several No. 9 Shaving Machine

Several No. 9 Shaving Machine

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New Machine Records

Telephone Messages

Cylinders Take Half-Hour Conversation, Giving Warning of Time Limit

A new machine records a telephone conversation, then repeats it later when required, in the latest word in office equipment.

It is known as the telegraph, and is a cross between a telephone and a dictaphone.

As an important conversation is to take place by telephone all that has to be done is to press the telegraph switch and every word will be faithfully recorded.

Later the machine can be made to "play" the cylinder recording the conversation just like a gramophone.

Other advantages claimed for the machine are—

It serves as a dictaphone with a microphone instead of a nonrecorder; and

In the event of a conversation being delayed by a telephone official conversation through the phone to the dispiriting array, even though he be hundreds of miles away.

It can be used in conjunction with a wireless receiver to record telegraphic and telephonic messages, even Transatlantic ones.

If set for any hour of the day or night it will record automatically any message it picks up, stopping and starting as words or code sign are heard.

This conjures up the picture of the owner of a telephone office to be seen and hearing his message to be taken a verbal message at, say, 5 a.m. from a business man in New York.

In the morning the message is heard on the "transmission" attachment and hears the message that came over while he was asleep.

Each cylinder takes half an hour's conversation, and the machine gives ample warning when the time limit is nearly up. If the talk is not to be preserved, the cylinder can be changed and used again. It will stand scraping 90 times giving it a life of 45 hours of conversation.

Searchlight to Pierce Fogs

Inventor of Telescope Discovers a Dark Ray With Wonderful Kiting Quality

Belief that the day may not be far distant when every vessel will carry an "invisible searchlight" to pierce fog and every automobile a fog penetrating dark lamp is held by J. L. Baird, inventor of television, who has discovered a "dark ray" which says will pierce thick fog or smoke.

Baird demonstrated his invention, which he calls "microvision," at his laboratory in Toronto, where he has a complete steamship with apparatus in June for further tests.

After witnessing Baird's recent demonstration, Mr. Kerr said he thought the invention the biggest thing discovered for sea and air travel in a long time.

The "dark ray," with others, has been discovered, daily. The Coach Company became a thing of the past in the United States.

Baird, who is understood to have discovered it as an outgrowth of his experiments with television, claims the new ray will rob fog of its terror and will make smoke-screen a very time wastes.

One of the strange features of the ray is that it makes a sound when it encounters a solid object, or even a ray of light. Each object produces a different sound, enabling differentiation of its nature. For instance, Baird said he found that the ray, when thrown off Nelson's monument in Trafalgar Square, produced a different note than when it was thrown off a dome of a nearby theatre.

Searching For Lost Vessel

Wooden Sailing Ship Has Been Missing for 146 Years

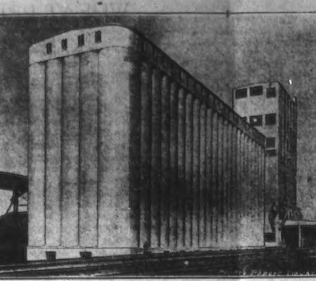
British shipping authorities are beginning to take notice of the fact that a vessel lost about 146 years ago, and one commanded by the famous Captain John Paul Jones.

Two years ago at Portsmouth, New Hampshire, the ship was captured by the British during the United States War of Independence, and named H.M.S. Raleigh. She was later sold into the mercantile service and later known as the ship.

It is believed the vessel was sold to William Scott, Lord Stowell, who at the time was carrying on business at New-castle-Tyne.

There is now only one survivor, Sir George Zoster, of those who were Cabinet ministers under Sir John A. Macdonald. He entered the Government in 1855.

Operations of the Alberta Wheat Pool's Prince Rupert Terminal



The Alberta Wheat Pool has loaded twenty-two ships with wheat from the 1925 crop at Prince Rupert and expects to bring the total up to twenty-four before the crop movement is ended this spring.

The Alberta Pool terminal at Prince Rupert has already handled 1,188,000 bushels and the total will reach 5,788,000 bushels within a few weeks. This is a larger total than was an anticipated last fall.

The Prince Rupert house was built and is owned by the Canadian Government, but a majority of 2,500,000 bushels is probably the fastest handling terminal on the coast.

It is under lease to the Alberta Pool for a term of two years. Joseph Bennett is superintendent of this elevator.

Through the route, extensive operations, the ocean freight differential has disappeared and grain is shipped to Europe from Prince Rupert at the same rate as from Vancouver.

Of the twenty-four ships already loaded or equipped, six carried grain to the Orient and eleven to Europe.

Previous to the Pool leasing the terminal, no wheat had been shipped from that port.



Winnipeg Newspaper Union

Smart Little Ones Go Simply Clad

Dressing the Misses of two to three is no less an art than dressing the boys. The little ones go simply clad.

The "man who reasons," concludes Dr. Miller, "cannot be defeated by any chance circumstances."

A Russian Boy Prodigy

Eighteen Years of Age a Professor

Dr. Miller points out that it is through the conscious mind that the unconscious mind controls the faculties of attention, perception and reason. Learn to exercise these three and every situation in life will be rationalized and understood.

Our Fashion Book, illustrating the new and most practical styles, will be of interest to every home dressmaker. Price of the book is 10 cents.

How To Order Patterns

Address—Winnipeg Newspaper Union, 175 McDermott Ave., Winnipeg.

Pattern No. _____

Name _____

Town _____

Mount _____

Mount _____

Mount _____

Mount _____

Mount _____

Build Up Character

Psychologist Tells Us How to Develop Personality

Want to change yourself? Day enough says Henry Knight Miller in an editorial in his May issue of "Psychology Magazine."

"Your present condition," writes Dr. Miller, "but the externalization of the rationalization, which through suggestion you have stored up in the subconscious mind, not the ideas which you continually entertain. What you persistently think determines to a large extent what you are and where you go."

"Learn to use this tremendous force," continues Dr. Miller, "and there is almost no limit to what you can achieve. This is the divine element which transforms weakness into strength, poverty to wealth, sickness to health and defeat to life triumphant. Your destiny is in your own hands."

Dr. Miller points out that it is through the conscious mind that the unconscious mind controls the faculties of attention, perception and reason. Learn to exercise these three and every situation in life will be rationalized and understood.

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Can Send Colored Photographs by Wire

New Method Will Reproduce Prints in Original Colors

A method by which this present system of sending black and white photographs over telephone wires can be augmented to reproduce color pictures at a distance was developed by officials of the American Telephone and Telegraph Company.

It is considered adding color reproducing mechanism to their present apparatus.

The receiver of the picture must conduct his own process as if he wishes to make a color plate for reproduction.

A newspaper in New York, for instance, wishing to send a three-color fashion plate to Chicago, would find it necessary to send three separate photographs of the picture—one taken through a screen which filtered out all colors but red, another through a blue filter and the third through a yellow one.

The receiver would take the three negatives and mix different colors of light to print them successively on the same piece of sensitized paper. The result, a combination of the three colors, would reproduce the original color plate.

The A. T. & T. if it finds the demands for the color transmission sufficient, will install the necessary apparatus at its telephone stations and deliver finished color prints just as black and white pictures are now handled.

A Wonderful Motor Road

Bank-Williams Highway Extends Through Miles of Mountain Scenery

The Bank-Williams motor road, which extends through 100 miles of wonderful mountain scenery in Rocky Mountains and Kootenay national parks, starting at Banff, Alberta, and ending at the Lake Louise highway to Castle where it crosses the Pacific coast, is now open.

The road, which is now open, is a masterpiece of engineering. It follows the mountain side, crossing the Kootenay and Vermilion rivers, rises to cross St. Albans, drops down to the Iron Gates, and finally crosses the Iron Gates and Sinclair canyon, and winds out on to the floor of the Columbia.

One of the most unusual features in the road is the fact that it follows the mountain side, crossing the Kootenay and Vermilion rivers, rises to cross St. Albans, drops down to the Iron Gates, and finally crosses the Iron Gates and Sinclair canyon, and winds out on to the floor of the Columbia.

Switzerland Is Good Customer of Canada

Purchase of Grain and Other Products Runs Into Millions

The total exports of raw products to Switzerland in 1925 were \$18,000,000, of which wheat was \$9.5 per cent. This came next with a total of \$12,000,000.

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A Good Word for the Chinese

Why Little Is Known of Race Is Attributed to Early American Writers

Chinese history begins 2,500 years before the birth of Christ and 2,000 years before the Romans expanded England, leaving our ancestors little to the barbarians.

While western Europeans from whom most of us descended, were largely speaking, speaking, speaking, from time to time, among the forests of the Chinese, the Chinese were a cultured people.

The Chinese were great engineers, building aqueducts, houses, bridges, canals, and controlling floods, frost, and earthquakes.

Chinese artists, including objects beautiful in form and color, ceramics, bronzes, silks, and other products of their art.

Confucius, Mencius, and Lao-tse, three of the world's greatest thinkers, were all products of the Chinese race, which flourished 2,500 years before the birth of Christ.

Yet today, 4,000 years after the beginning of Chinese history, we know less of China and the Chinese than we do of ancient Africa, and what we do know, is (almost) all wrong.

The American talk about "yellow" "hot dogs" is the result of the world's ignorance of the Chinese race, which flourished 2,500 years before the birth of Christ.

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Greater Stamina and Longer Mileage

added safety and comfort—that's what Gum-Dipping, the extra process, gives to Firestone tires.

Gum-Dipping goes to the very heart of every cord, thoroughly saturating and impregnating every fiber with rubber—delivering greater economy, safety and comfort in the day and day-out service of the largest trucks, bus and taxicabs in the battle of tires on race tracks—and in cars.

hundreds of thousands of motorists throughout the country.

Low tire costs will be materially lowered by having the nearest

SPRING CLEANING

Right now is the time to re-decorate the walls, floors and furniture. No dust to blow on the fresh paint and everything ready when fine weather comes, so that the time can be spent on the garden or out on the golf links. We are prepared to fill your order in PAINTING SUPPLIES.



ALABASTINE.
The wall
coating of
enduring beauty
Easy to mix
Easy to apply

**Lowe Bros.
Paints**

For Every Purpose

Lowe Brothers
Neptunite

As indestructible as floor
varnish can be made

Currie & Milroy Ltd., Hardware
Bassano and Hussar

-SHOES-



-SHOES-

For Men and Boys

MEN'S BLACK CALF
Hamilton Shoes; solid leather soles,
with rubber heel; blucher style; special... \$4.95

BOYS' BLACK CALF DRESS SHOE
With rubber heel; will give good wear;
sizes 3 to 6; special... \$3.95

MEN'S WORK SHOES
A strong shoe for farm work; will
stand hard wear; price... \$4.50

SLATER SHOES
A very high grade shoe; in black and
tan; French toe; price... \$5.00 to \$9.00

APEX SHOES
Very dressy shoes; in black and bright
tan; goodyear welt; price... \$6.50

MEN'S DRESS OXFORDS
New style; rubber heels; goodyear
welts; a smart shoe... \$6.50

Women's and growing Girls'

Black Patent Oxford Tie; spring sole,
low rubber heel; price... \$4.25

BLACK PATENT
With patent alligator trim; one strap;
low rubber heel; a very neat shoe... \$4.25

BROWN CALF OXFORD
Round toe, low rubber heel; splendid
wearing shoe for the teen age girl... \$3.95

SANDALS IN BLACK PATENT
Solid leather soles; women's sizes... \$2.75
Girls' sizes... \$1.75

WOMEN'S ARCH SUPPORT OXFORD
In soft black kid; dressy last, and
very comfortable; price... \$4.95

WOMEN'S BLACK KID
One Strap Slipper; rubber heel; Cuban
style; price... \$4.25

JAMES JOHNSTON, "The Quality Store"

Groceries; Crockery; Confectionery; Ice
Cream; Stationery; and School Supplies
Fruit and Vegetables in Season

Fresh Tomatoes; Head Lettuce; Celery;
Cucumbers; Rhubarb.

Oranges Special 3 dozen for \$1.00
Netted Gem Potatoes for Seed

Bulmer's Store

OPPOSITE THE POST OFFICE PHONE 12

TO THE PUBLIC

The following bargains will prove to you that it pays to trade here. We are gaining new customers daily. Let us add your name to our list.

Quaker Brand, Strawberry Jam, 4 lb. pail 65c
Mixed Jams 45c
Quaker Corn Flakes, per pkg. 10c
Eddy's Silent Matches, per carton 29c
Blue Ribbon Tea, 1 lb. pkg. 65c
Fresh Chocolate Marshmallow Cookies, 39c lb
ORANGES, GOOD SIZE and SWEET, 3 dozen 92c

JACK TORGAN

GROCERIA and MEN'S WEAR

WHO LOWERED THE COST OF LIVING FOR THIS DISTRICT

To establish a model settlement just outside Winnipeg, a party of Catholic colonists called on the Canadian Pacific liner "Marlow" for Saint John and reached Winnipeg in charge of Father Keider, of the German Catholic Immigration Association. The party consisted of about 30 families and came under the direction of the Canada Colonization Association.

Included in the programme of new construction in the Manitoba district of the Canadian Pacific Railway is the building of new standard station houses to be located at Upsala, Toulon, Peterfield, Kenney, Alameda, Pettipiece and Des Moines City. New section houses will be built at sixteen points in the Manitoba district while a mechanically operated coaling plant is in a capacity of 100 tons will be built at Poplar Point.

Saint John Nelson Christiansands, describing himself as a Christian Apostolic Preacher, and originating from Southern India, arrived in Canada recently on the Canadian Pacific liner "Montrose" from England. He is a "Bach" which translated signifies by a Saint and is conducting a short mission of about two months in Canada. Mr. Christiansands stated that he had been preaching through Europe and had visited about twenty countries on that continent. His creed, he asserted, associated with all Christian churches without being bound down by any dogmas. He said he was welcomed by all religious organizations.

A consignment of Canadian manufactured low crease shipped from Saint John about the middle of last month featured the menu of a banquet tendered to over 400 British buyers by the Hon. P. C. Lorin, Canadian High Commissioner in London. On account of the large Canadian representation at the banquet the Commissioner ordered the cream through the Purty Ice Cream Co. in Montreal, and was handled during its 2,000-mile journey across the Atlantic by the Canadian Pacific Express Company. A ton of ice was placed aboard the C. P. liner "Minnedosa" to insure its arriving in perfect condition.

Details of the "British Government's exhibit at the World's Poultry Congress, to be held at Ottawa, July 27th to August 4th next, have been received by the Congress committee. Heading the list of exhibitors from Great Britain is His Majesty the King, who has signified his intention of exhibiting pigeons, while H.R.H. the Prince of Wales is sending along some chickens from his famous farm in Cornwall. The British exhibit will consist of models of the poultry farms of Lord Dewart and Tom Barron, two of the best-known poultry breeders in England. Hon. Miss Florence Amherst and St. Dunstan's Hotel for the Blind, are also participating. The British representation will include many technical features. Official British delegates to the Congress are Sir Francis Flood, permanent under-secretary to the Ministry of Agriculture and Fisheries, and Percy Francis, Poultry Commissioner to the Ministry of Agriculture.

FOR SALE OR RENT—House formerly occupied by A. F. MacCallum Apply Canadian Bank of Commerce, Bassano 43-c

FOR SALE—A High oven kitchen range, good condition, practically new; price \$35. C. P. Dahl, Chancellor, telephone Standard 112. 43-4-c

WILL SUMMERFALLOW—An prepared to take orders for summer-fallowing; can handle anything up to 150 acres. C. H. Haas, gen. delivery, Bassano. 43-4-c

FOR SALE—300 bushels Margale seed wheat; cleaned and ready for sowing; market price. J. P. King, Bassano. 43-p

GROWERS ASSOCIATION RED BOBS 222 SEED WHEAT—a limited quantity of this seed wheat for sale at \$2.50 per bushel. No. 1 in purity, and guaranteeing 97 per cent in government six day test. Grade 3 on account of discoloration. Orders shipped as soon as received. Send all communications to the Secretary, J. B. Horwood, box 4651, Strathcona, Alberta. 43-4-p

The Store With The Stock & Price

Gossard Corsets, Gossard Combinations, Brassiers, etc,	Rayon Silk 32 in. Rayon Silk in Diamond and Brocade Patterns at 65c a yd.	Towels, Toweling, Sheets, Sheeting, Pillow Cottons, Pillows, etc,	Ginghams 32 in. Ginghams in Stripes, Plaids, and Checks fast Colors at 30 and 35c a yd.	Woods Lavender Line Silk Underwear, Slips, Bloomers Vests etc
	Dress Lengths Novelty Dress Lengths of 3 1-2 yds. each, in Tricohene's, Rayon Voile's, Crepe-de-Cima and Belletone's, a length \$3.50, 4.00, 5.00, 6.50		Ladies' Hats Another shipment of Ladies' Hats have arrived, no two alike prices ranging from \$1.95 to \$5.95	
	Floor Coverings Linoleum 2 yds. wide \$1.15 per sq. yd. Congoleum Rugs at list prices, Felted Mats 18x36 each 25c		Cotton Crepes. 30 inch Cotton Crepes in plain colors for children's rompers and underwear at 5 yd. \$1.	
	Corsets 15 pairs only left of our 100 pairs of Corsets on sale, reg 6.50 to 8.50 sizes 18 to 25, 95c a pr.		Silk Hosiery We carry a Large stock of Ladies silk hose all the wanted shades prices from \$1.00 to \$2.25 per pair	

Men's Wear Department

RESOLVED--That we never sleep, That is you can't catch us napping. If you have Night Clothes and Bed Clothes you can't wear them all the time --- we can fit you out in the nicest Raiment for less than others can who don't know their business, we have made a study of it and we are always awake.

Top Coats But Not Top Prices \$25.00
One Dozen Felt and Tweed Hats, sizes 6 3-4 to 7 1-4 \$1.00 each
SATURDAY ONLY, cash
One Only, size 35 Boy's 2 pcs. tweed Suit, reg \$12.50 \$8.45
Saturday Only

GROCERIES

COFFEE In the bean or fresh ground
per pound 45c
We are so well pleased with the value of this coffee that we placed a contract for 500 lbs. Quantity and cash buying enables us to market it at this remarkably low price.

Sockeye Salmon, 1 lb. tins, per tin 43c
Pure Strawberry Jam, one of Canada's finest brands, 4 lb tin 63c
Pure Raspberry Jam, one of Canada's finest brands, 4 lb tin 63c
Ogilvie's Minute Oats, per packet 27c
Oranges - 200's, regular 60c, per dozen 45c, 3 dozen for \$1.25
Oranges, small sunkist, 3 dozen for \$1.00
Lemons, 300's large size, 35c a dozen, 3 dozen for \$1.00
Lux -- another 10 cases in to sell at per pkg 10c
This week end we will have Fresh Asparagus, Spinach, Wax Onions, Tomatoes, Rhubarb, New Cabbage, Carrots, Cucumbers.

McKee's Stores

Telephone 9 "Always at Your Service" P. O. Drawer 345